

**January 12, 2012 Report on
UWCNM Education Initiative and Community Fund Strategic Planning**

On September 9, 2010, the volunteer-led Implementation Team selected seven recommendations from the Strategic Plan around which to develop action steps. *Revision of the Community Fund Grant Model* was one of those. The first step was to conduct a needs assessment, which resulted in the UNM Bureau of Business and Economic Research (BBER)'s report titled, "Central New Mexico Education Needs Assessment."

In addition to commissioning the BBER study, UWCNM staff also attended numerous community coalition and collaborative partnership meetings to research education support service work currently in process. Throughout this research, two concepts continued to come to the forefront: Community Schools and STRIVE or Collective Impact.

We are now at a juncture in this work that will take the *Revision of the Community Fund Grant Model* in two directions:

- At the UWCNM Community Fund level, the work of implementing the specific recommendations in the Strategic Plan must continue.
- At the community-wide level, it has become apparent that UWCNM can and should work with other community leaders, including APS, CNM, UNM, the City and many nonprofit organizations and foundations, to develop the concept of Collective Impact around Education Support Services. This Education Initiative will necessarily involve the work of the Community Fund changes, but will be much broader and involve other funders, as well as businesses and agencies that both receive funds from UWCNM and others that do not.

Randy and Josefa will provide management for the *Revision of the Community Fund Grant Model*, as described in the Strategic Plan. Some broad next steps are outlined below. This work can move forward independent of the movement of the community-wide Education Initiative.

Community Fund Strategic Development

<i>Action</i>	<i>Timeframe</i>	<i>Volunteer/Staff</i>
Develop timeframe for our Community Fund process: when is it reasonable to have Education Area goals?	January 2012	Randy and Josefa to discuss and present proposed plan to Community Impact Council
Confirm CIC Education area volunteers; Define roles & responsibilities	January 2012	Randy, Josefa, CIC
Work together with Education Area agencies and volunteers to define the goals for funding	2 nd qtr 2012	CIC Education Area volunteers
Identify Education Area Core Volunteers and Agencies for regular meetings	2 nd qtr 2012	Randy, Josefa, CIC
Recommend changes to the 2012 Campaign Pledge Form	2 nd qtr 2012	Randy, Josefa
Survey Community Fund donors to develop plan for Community Fund Affinity Group	2 nd qtr 2012	Jen and Josefa

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Community-Wide Education Initiative

<i>Action</i>	<i>Timeframe</i>	<i>Volunteer/Staff</i>
<i>Present plan for Education Forum concept to UWCNM Executive Committee</i>	10/25/11	Angelo Gonzales
Establish Education Initiative page on UWCNM website	January 2012	Jen, Randy
Confirm internal staff team; Define roles & responsibilities	January 2012	Randy, Josefa, Jen, Tsiporah
Recruit education and business leaders as volunteers for the Education Initiative Committee	January 2012	Ed, Randy and Jen
More in-depth research about work that is already done or being done, i.e. Innovate-Educate, ABQ Chamber and AHCC, SAFE Schools.	1 st qtr 2012	Meet with Angelo to discuss who to contact
Rural county meetings: <i>How might these differ from ABQ Forum meetings? Are there different questions/topics?</i>	1 st – 2 nd qtr 2012	Jen & Randy with volunteers from rural counties
Teacher, parent and student meetings OR work with groups that have already had such conversations to understand the needs, concerns, requests, ideas?	1 st qtr 2012	Meet with Angelo to discuss who to contact
Map community collaborations and research existing grants, including government grants	1 st to 2 nd qtr 2012	Angelo/CEPR, Jen, Tsiporah
Work with major funders to learn about their education support-related goals	2 nd qtr 2012	Meet with Angelo to discuss who to contact
Evaluate existing opportunities for investment, i.e. Community Schools, formal research, etc.	3 rd qtr 2012	Education Initiative Committee and staff team
Identify strategic community partners to help explore other relationships (i.e. KNME, NACA, Ron Solimon)	2 nd qtr 2012	Education Initiative Committee and staff team
Work together to define the “problem” or “case”: when and what point do we do that?	2 nd qtr 2012	Education Initiative Committee
Develop marketing and reporting plans	2 nd qtr 2012	Education Initiative Committee
Identify specific needs for donor/corporate asks; measurements of success for these gifts	3 rd qtr 2012	UWCNM staff/Development Team