

2010 FUNDRAISERS:



United Way of
Central New Mexico

DID YOU KNOW? "Fund Raisers" can be used to raise awareness of the campaign and can be held as kick-off or wrap-up events. If your "Fun Raiser" is intended to solicit contributions make sure to hold the event *after your payroll pledge drive*. One way is to distribute tickets for a pledgeform returned, then tickets can be used for participation in various fundraisers and raffles.

- Jeans Day – "sell" jeans day for a certain dollar amount OR connect to completed payroll deduction forms
- Balloon Grams – For \$1 send a Thank You/Best Wishes balloon to fellow employees
- Team/Department Challenges
- Book Sale – Sell donated used books
- Travel/Around the World
- Bake Sales/Food Sals/Basket Sales
- Ice Cream Social
- Managers Serve Breakfast/Lunch
- Car Wash – Sr. Management washes cars
- Driving Results – Car/Race Theme
- Carnival Theme with Dunk Tanks, etc.

BOSS THE BOSS

CEO CAR WASH

Ask employees to donate \$5 to have their cars washed by management. Charge extra for special services like cleaning the interior or polishing the rims. Charge for Polaroid or digital photos of the event.

A-DOLLAR-AN-INCH CONTEST

Tie wearing executives participate in an all-day competition to end the day with the shortest tie. Employees who donate a dollar to the campaign cut an inch off their favorite guy's tie. Prizes are awarded for the shortest tie, the ugliest tie, etc.

EXECUTIVE PRISON

Transform an office into a jail cell. "Arrest" managers and executives and allow them to make telephone calls to their staff members to "bail" them out. All bail proceeds go to your United Way campaign.



DRESS UP DRESS DOWN

CASUAL DAY

Set a price and sell Casual Day tickets to employees for designated dress down days. Designate certain casual days as "Crazy Days" and encourage your employees to show their wild side. For instance: Tuesday -- Stupid Hat Day, Wednesday -- Outrageous Socks Day, Thursday -- Sports Team Day.

PAJAMA DAY FUNDRAISING

Employees pay a fee and get to wear their pajamas to work. It's a very easy fundraising idea. All you need is someone to collect the money. Everyone likes it so much that even the managers participate! Consider having a contest for the ugliest, weirdest, etc. pajamas.

CRAZY HAT DAY FUNDRAISING (OR HAIR, SHOES, ETC.)

This is a simple fundraiser that is easy to do and works with all age groups. Select a day that staff can wear their craziest hat. Each person pays a fee and gets their hand stamped or wears a sticker to prove they paid. Winners are selected according to originality, creativity, and the hat that was most favored by co-workers. You can have a panel of judges or let everyone vote. Regardless, it's lots of fun! You can do the same with hair, shoes, etc.

50-50 RAFFLE FUNDRAISING

50-50 raffle fundraising simply involves the sale of raffle tickets with the proceeds being split evenly between the winner and United Way. Your only fundraising expense is the raffle tickets (a double ticket roll, a single ticket roll that you tear in half or a board with the numbers for sale). Winners are always happy with a cash prize. All you need is one or more ticket sellers. Raffle tickets normally sell for \$1 apiece, with an incentive for multiple purchases such as 3 tickets for \$2, or 5 tickets for \$4, etc. Using a price incentive for multiple tickets can often increase your total sales and builds a larger 'prize' to split with the lucky winner. All ticket stubs (or duplicate tickets or numbers, depending on your style of raffle tickets) are placed in a hat or other container from which one lucky number is drawn. The 'take' is tallied and one-half awarded to the holder of the lucky number.

The United Way
got Me hearing aids.
Now I can
hear My big
Sister giggle.

