



United Way
of Central New Mexico
www.uwcnm.org

2340 Alamo Ave. SE, 2nd Floor
Albuquerque, NM 87106
Phone (505) 247-3671
Fax (505) 242-3576

HELPING OTHERS SINCE 1934

**Top Corporate
Cornerstone Companies**

VERTEX LEVEL

(\$1,000,000+)

Intel Corporation

SUMMIT LEVEL

(\$275,000 - \$999,999)

Opportunity Available

VISTA LEVEL

(\$175,000 - \$274,999)

Opportunity Available

PINNACLE LEVEL

(\$100,000 - \$174,999)

Ethicon Endo-Surgery

General Mills, Inc.

Lockheed Martin /
Sandia National Laboratories

Lovelace Health System

PNM

Presbyterian Health Plan

Wells Fargo

MESA LEVEL

(\$50,000 - \$99,999)

Cardinal Health Shared Services

U.S. Bank

Victoria's Secret Direct

Company list as of 06/21/2011

These companies represent the highest levels of corporate giving to support United Way of Central New Mexico's Corporate Cornerstone program.

Because of the generosity of Corporate Cornerstone companies, 100% of donations go to where our donors request.

www.uwcnm.org

LIVE UNITED™



**WHEN WE
GIVE AS ONE,
WE CHANGE
THE STORY
OF MANY.**

Please, consider this...

United Way is the way a community helps itself, one compassionate donor at a time. Together, the united way, we can do so much. At United Way of Central New Mexico over 35,000 donors are committed to helping the people who most need our help right here in our community. We encourage, collect and direct passion – your passion for helping others.

We make it easy for you to change someone's story for the better...

1. You can join with your neighbors by giving to our local Community Fund, helping the most vulnerable among us with proven local services. [All of these funds go to programs in Bernalillo, Sandoval, Torrance and Valencia counties, with measurable success in helping people who live here.]
2. You can also give to any nonprofit [501c3] of your own choosing, here or anywhere in the world.
3. Or, you can do some of each – give a portion to the Community Fund and a portion to the nonprofit of your choosing.

Because our 12.6% administrative cost is paid for by our Corporate Cornerstone partners, 100% of what you give goes where you want it to go, without anything deducted.

We are asking you to join other people of passion who live here – to engage with our community in ways that suit you best. We can move your passion where you want it to go and, in the process, connect you to others who are as committed as you are.

Please give, today.

Thank you,

Del Esparza
Campaign Chair

Kathleen Avila
Board Chair

Ed Rivera,
President & CEO

GIVE.

Contributor:

Up to \$499

Friends of Leadership Giving:

\$500 - \$999

Millennium Connection:

\$1,000 - \$4,999

Vision Society:

\$5,000 - \$9,999

Tocqueville Society:

\$10,000 +

PARTICIPATE.

Get engaged in your community. Get connected to people who want to make a difference.

Volunteer to be a panel member, join the Young Leaders Society, the Hispano Philanthropic Society, Women in Philanthropy, the Vision Society, or the Tocqueville Society.

For more info go to: www.uwcnm.org/leadership

*Every dollar makes a difference.
Thank You!*

HELP FROM UNITED WAY

United Way of Central New Mexico



2-1-1 is an information and referral service provided by UWCNM for people looking for local human service resources on any issue. It is staffed from 8 AM to midnight seven days a week.

The service can be accessed by calling 2-1-1 from any phone or visit the online, searchable database at:
www.uwcnm.org/help

The AFAC is a one stop center for services to victims of domestic violence, sexual assault, child abuse, stalking or elder abuse.

Located in downtown Albuquerque, the AFAC is a collaboration between United Way of Central New Mexico, its Corporate Cornerstone companies, the City of Albuquerque and 13 onsite service organizations.

For more information about the AFAC go to:
www.abqfamily.org

**THE ALBUQUERQUE
FAMILY ADVOCACY CENTER
(505) 245-STOP**

**United Way
of Central
New Mexico**



**Center for
Nonprofit Excellence**

CNPE is a program of United Way of Central New Mexico, in partnership with the Albuquerque Community Foundation. They offer tools, training and networking opportunities to build the capacity of nonprofits in central New Mexico.

For more information about the CNPE go to:
www.centerfornonprofitexcellence.org

MY INFORMATION: Your information will never be sold to outside parties.

(Mark Preferred Phone & E-mail for Contact)

Name _____ Home Phone # _____
(Mr., Mrs., Ms., Dr.)

Employer _____ Work Phone # _____

Home Address _____ Apt # _____ Cell Phone # _____

City/State/Zip _____ Home E-mail _____

I / We wish to remain anonymous My gift of \$1,000 or more qualifies me as a Leadership Giver. In recognition of this gift, please recognize me/us as follows:
Spouse's Company: _____

Please contact me about:

Young Leaders Society
United Way's Young Leaders Society Initiative is an initiative for individuals 42 and younger who give a minimum combined donation of \$500.

Leave a Legacy
I wish to leave a lasting legacy through a Bequest, IRA, Life Insurance, Endowment or Remainder Interest in my home. For more information, please call (505) 247-3671.

Hispano Philanthropic Society
Our vision is to recognize Hispanic leadership in philanthropy, to encourage all Hispanics to become contributors and build strong, healthy communities.

CHOOSE HOW TO GIVE:

<input type="checkbox"/> I Choose Easy Payroll Deduction For each paycheck I receive, please deduct: <input type="checkbox"/> \$ _____ <input type="checkbox"/> \$104 <input type="checkbox"/> \$42 <input type="checkbox"/> \$21 <input type="checkbox"/> \$10 <input type="checkbox"/> \$5 The number of paychecks I receive per year is: <input type="checkbox"/> 12 (once a month) <input type="checkbox"/> 24 (twice a month) <input type="checkbox"/> 26 (every 2 weeks) <input type="checkbox"/> 52 (every week)	\$
<input type="checkbox"/> Payment Attached <input type="checkbox"/> Cash <input type="checkbox"/> Check Make check payable to UWCNM. Check number _____	\$
<input type="checkbox"/> Debit My Bank Account <input type="checkbox"/> Checking <input type="checkbox"/> Savings (A Voided Check is REQUIRED to process this transaction) Routing # _____ Account # _____ Bank Name: _____ <input type="checkbox"/> One time (February 2012) <input type="checkbox"/> Monthly (January – December 2012) <input type="checkbox"/> Continuous (Until I notify UWCNM to discontinue)	\$
<input type="checkbox"/> Bill Me One Time for full pledge (Feb. 2012) <input type="checkbox"/> Bill Me Quarterly for one quarter of pledge (Feb., May, Aug., Nov. 2012)	\$
<input type="checkbox"/> Charge My Credit Card Card # _____ Exp. Date ____/____/____ <input type="checkbox"/> One time (December 2011) <input type="checkbox"/> One time (February 2012) <input type="checkbox"/> Monthly (January through December 2012) <input type="checkbox"/> Charge \$ _____ per quarter beginning February 2012 <input type="checkbox"/> Continuous (Until I notify UWCNM to discontinue)	\$
<input type="checkbox"/> Donate Stock or Securities Please notify United Way's Finance Department at (505) 247-3671 when transferring stock.	\$
My Total Annual Pledge is:	\$

CHOOSE WHERE TO GIVE: Pledge may be distributed to as many of the following areas as you would like.

COMMUNITY FUND:	I WANT TO CHANGE THE STORY OF MY NEIGHBORS THROUGH UNITED WAY OF CENTRAL NEW MEXICO'S COMMUNITY FUND. <ul style="list-style-type: none"> United Way of Central New Mexico's Community Fund helps those most vulnerable through program grants to qualifying health and human service agencies in Bernalillo, Sandoval, Torrance and Valencia counties. In 2011-12, these grants will support 110 programs, totaling \$3,515,500. The programs touch the lives of more than 185,000 of our neighbors. They strengthen families, provide education, eliminate hunger, prevent family violence and serve seniors and those homeless, disabled or ill. Volunteers ensure donors' Community Fund gifts are invested wisely and provide the most needed services in our local community. <p align="center">AMOUNT \$ <input type="text"/></p>	I WANT TO TARGET A PARTICULAR NEED(S) OF UNITED WAY OF CENTRAL NEW MEXICO'S COMMUNITY FUND, SUCH AS:				
	<table border="0"> <tr> <td>EDUCATION Preparing children to enter and graduate school <ul style="list-style-type: none"> Strengthening families Building independence Supporting education <p align="center">AMOUNT \$ <input type="text"/></p> </td> <td>INCOME Promoting self-sufficiency and workforce development <ul style="list-style-type: none"> Serving our seniors Sheltering neighbors Assisting people with disabilities <p align="center">AMOUNT \$ <input type="text"/></p> </td> <td>HEALTH Improving people's health and wellness <ul style="list-style-type: none"> Preventing family violence Eliminating hunger Promoting healthy lives <p align="center">AMOUNT \$ <input type="text"/></p> </td> </tr> <tr> <td>Women in Philanthropy Increasing Women's Self-Sufficiency Fund Supports local programs for women that help to alleviate root causes of poverty <p align="center">AMOUNT \$ <input type="text"/></p> </td> <td colspan="2">Young Leaders Society Fund Initiatives and projects that fulfill the mission of the Young Leaders Society <p align="center">AMOUNT \$ <input type="text"/></p> </td> </tr> </table>	EDUCATION Preparing children to enter and graduate school <ul style="list-style-type: none"> Strengthening families Building independence Supporting education <p align="center">AMOUNT \$ <input type="text"/></p>	INCOME Promoting self-sufficiency and workforce development <ul style="list-style-type: none"> Serving our seniors Sheltering neighbors Assisting people with disabilities <p align="center">AMOUNT \$ <input type="text"/></p>	HEALTH Improving people's health and wellness <ul style="list-style-type: none"> Preventing family violence Eliminating hunger Promoting healthy lives <p align="center">AMOUNT \$ <input type="text"/></p>	Women in Philanthropy Increasing Women's Self-Sufficiency Fund Supports local programs for women that help to alleviate root causes of poverty <p align="center">AMOUNT \$ <input type="text"/></p>	Young Leaders Society Fund Initiatives and projects that fulfill the mission of the Young Leaders Society <p align="center">AMOUNT \$ <input type="text"/></p>
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<input type="checkbox"/> Other investment I choose to designate some or all of my donation (additional designations may be attached.) I want a total of \$ _____ to go to the following nonprofit 501(c)3 organization: _____ Address: _____ Phone # _____						

SIGN HERE: _____ Date _____ The first year I gave to United Way was: _____ (year)

Your signature is required to process your pledge and to authorize payroll deduction or credit card /debit charges.
United Way of Central New Mexico is a 501(c)3 organization and your donation may be tax deductible. Please consult your tax advisor. United Way does not provide goods or services in whole or in partial consideration for any contribution.

White copy: **Company Payroll** Yellow Copy: **United Way** Pink Copy: **Giver**

Thank You!