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Do You Watch the Morning Brew?

While Living Cities President and CEO Ben Hecht was in town, he visited the Morning Brew with Mission: Graduate Executive Director Angelo Gonzales and Jennifer Riordan of Wells Fargo! Check out the interview for some great information about Living Cities and their work with Mission: Graduate and the City of Albuquerque’s Integration Initiative.

UWCNM Welcomes Living Cities CEO

On October 6, we had the honor of hosting a special appreciation event for our Corporate Cornerstone Partners - Onward & Upward: Positive Community Change is a Marathon. We were delighted that around 200 were able to attend and hear the provocative presentation by Keynote Speaker Ben Hecht of Living Cities. Ben has our gratitude for his thoughtful and inspiring words, driving home the concept that Positive Community Change is a Marathon. Ben emphasized that communities must provide leadership for addressing the challenge of transforming communities and be willing to employ data to assess their progress toward goals. Strategies must align efforts with the shared result we seek to achieve in the short term as well as in the longer term, he said, and connecting the dots is vital and best done when everyone is at the table.

Our deep appreciation to Bank of America, CliftonLarsonAllen, Intel, New Mexico Society of CPAs, PNM and Trythall Advisory Group for sponsoring this important event!
In August, we held the UWCNM workplace campaign, themed Imagine a Stronger Central New Mexico! It was lots of fun and a great success. Each day we highlighted different aspects of our work, including the Community Fund, Tax Help New Mexico, and Mission: Graduate, and we participated in fun activities related to those areas. We held a school supply drive as well as food and clothing drives, did yoga, ate LOTS of yummy food, and played a UWCNM bingo game that included squares like: Visit a Museum, Plant a Tree, and Pay It Forward. We were also able to meet our campaign goals of 100% participation and donating $50,000 to the work of UWCNM. It was a great week!

Mission: Graduate Update

Want to know what's been happening with Mission: Graduate (M:G)? Check it out in their latest newsletter, where you’ll find:

- Vision Council member Del Esparza’s insights on hiring interns.
- A wrap-up on the Launch to Learn summer learning initiative.
- An update on ECAP’s early literacy partnership with UWCNM’s Randy Woodcock speaking at the joint City of Albuquerque/Bernalillo County kick-off.

Campaign Update

Numerous campaigns are running or planning kick-offs very soon! Alliance Data, Bank of Albuquerque, Ethicon Endo-Surgery, PNM, Rio Rancho Public Schools, Tricore Reference Laboratories, Albuquerque Public Schools, Bernalillo County, City of Albuquerque, Presbyterian Healthcare Services, and Sandia National Labs (just to name a few!) are planning and hosting a variety of fun activities.

UWCNM’s mission is to bring people and resources together to measurably improve lives and strengthen our communities. Companies that run workplace campaigns and the thousands of donors and volunteers who give every year know that no one nonprofit organization, company or government entity can accomplish that mission alone. The key word in "United Way" is "united" because improving our community can only happen when we are united, working together for positive change.

A great example of working together is the City of Albuquerque and Bernalillo County holding a joint campaign kick-off this year. Whether the conversation is with the Employee Campaign Manager at the City's Aviation Department or with the Bernalillo County Parks and Recreation Managers, everyone agrees, "We are all working together to improve our community."

With the theme of "working together" in mind,
with Health Leadership High School.
• In Bernalillo, some students are taking it upon themselves to find ways to motivate other students to attend school every day.

Keep current on the latest M:G news and events! Sign up for the M:G newsletter by sending an email to Emily Padilla.

And don’t forget to keep up with M:G on social media! Like them on Facebook, follow along on Twitter, or check out their Instagram page!

Welcome Campaign Coordinators

It's that time of year again - roasting green chile, balloons in the air, and Campaign Coordinators at UWCNM! This year we're welcoming five Campaign Coordinators and one Campaign Intern to assist our Development Team with more than 350 workplace campaigns (from left to right):

- Campaign Coordinators:
  • Dana Craig, sponsored by United Way of Central New Mexico
  • RuthAnn Tibbetts, loaned from Sandia National Laboratories
  • Amanda Lujan, sponsored by Presbyterian Healthcare Services
  • Lezlee Webb, sponsored by PNM
  • Rachel Brock, sponsored by Sandia Peak Ski & Tram

- Campaign Intern:
  • Zach Hill, sponsored by United Way of Central New Mexico

Please contact our Development Team if you have any questions regarding your workplace campaign.

Thank you General Mills!

On September 21, General Mills hosted their annual Community Champions Golf Classic to benefit our Community Fund. The fun event was held at Tanoan Country Club and raised more than $12,000 to help those most

October is Domestic Violence Awareness Month

PNM’s Campaign Theme, Community Proud, could be shared by every other company that runs a UWCNM campaign.

we hope you are joining the campaign this year - to help improve lives and make our communities stronger. If you aren’t currently part of a workplace campaign, but would like to get involved, please contact Jennifer Mastripolito. Together, we can make a difference!
vulnerable in central New Mexico! THANK YOU to General Mills for your continued generosity and support of UWCNM.

**Rural County Update - Valencia**

Valencia County has a high rate of foreclosures and/or homes at risk. Due to this situation, UWCNM's Valencia County Rural Committee has partnered with United South Broadway Corp and BNSF to hold monthly workshops in Valencia County. These workshops, designed to provide important education to residents of Valencia County, will be held in the evening, with dinner provided at no cost to attendees. A HUD-certified housing counselor will lead the workshops and focus on assuring attendees that there is help for them to keep their homes, while providing information on available programs and the necessary processes.

The first workshop is scheduled for October 13 at 6pm at the Belen Public Library. For more information, please contact Stephanie Kozemchak.

**Attention 2016-17 Community Fund Grant Applicants!**

UWCNM staff and volunteers are gearing up for the 2016-17 Community Fund application process, and we want to let you know that we are changing the application timeline slightly. Beginning this year, we will ask that applicants submit general agency information and agency financial statements/audit and IRS Form 990 in November. Immediately following submission, staff and community volunteers will review this information to determine applicant eligibility. All agencies that pass this review will be invited to apply for program funding, at which time agency representatives will have access to the complete online application to submit program information. The complete application will be accessible throughout January and part of February. Complete applications will be due in February.

This new staged application process will save time for agencies that do not meet UWCNM grant eligibility criteria. It will also decrease the wait period between application submission, presentations, and notification of awards in 2016.

More detailed information will be available soon. If you have questions, please contact Ari Herring.
CNPE Corner

UWCMN's Center for Nonprofit Excellence (CNPE) is a professional development center for nonprofits in central New Mexico. CNPE strengthens the capabilities and capacity of nonprofits so they can effectively achieve their missions. CNPE does this through Capacity Building Trainings, online Resources, Directories, and the New Mexico Volunteer Connection.

Featured CNPE Resource - Board Development Resources

An effective Board of Directors leads and governs a nonprofit so that it can operate at its fullest capacity. The resource rich Board Development page on the CNPE website is available to support you in your role as a seasoned board member, someone thinking about board service, or as a nonprofit Executive Director.

Upcoming Trainings

October 15, 2015
The Budgeting Process
Does your organization struggle with setting a realistic or accurate budget? This training will cover the important steps involved in creating a budget that reflects your mission, vision and tax exempt purpose.

October 28, 2015
Building Bridges to Work with Native Nonprofits
Would you like to find opportunities for your organization to collaborate with Native American nonprofits and

Events Update

Loyal Contributors - Second Annual Loyal Contributor Day

September 19th was our Second Annual Loyal Contributor Day! Our Loyal Contributors were invited to join us online for a fun ‘virtual’ event and shared photos of themselves with Proud Loyal Contributor stickers on Facebook. We also welcomed many Loyal Contributors and their families to our offices, where they enjoyed carnival games, massages from students of the Aveda Institute, live music from the Watermelon Mountain Jug Band, a photo booth, and lots of treats. Thank you to Co-Branding Partner FRENCH Funerals - Cremations for making this event possible!

Women in Philanthropy - Mentoring Wrap-Up Luncheon

On September 24, participants in Women in Philanthropy's 2015 Mentoring Program got together one final time for a wrap-up luncheon held at the Albuquerque Youth Symphony Program. The group enjoyed an inspirational message from Lisa Goodman of PNM, heard from a few of the pairs, then concluded a great program by creating handmade cards to thank one another. Thank you to Co-Branders Intel, Sandia National Laboratories, and U.S. Bank for promoting this fantastic program!
tribal programs? Learn how to attract and build strong working relationships with Native American partners.

Hispano Philanthropic Society - 2015 Grant Celebration

On September 24, Hispano Philanthropic Society (HPS) members celebrated the group's 2015-16 grants and thanked outgoing volunteers during a celebration at the beautiful home of John and Kathleen Avila. Thank you to all who attended, and to Co-Branders Intel and the Leadership Giving Circle for making this event possible. Please visit the [HPS webpage](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1122315172574&format=html&printFrame=true) for a list of recipients with award amounts.

Tocqueville Society - Tocqueville Tuesday

Our September Tocqueville Tuesday featured information about UWCNM's programs, including 2-1-1, the Center for Nonprofit Excellence, and Tax Help New Mexico. Thank you to Co-Branding Partners Bank of Albuquerque, Intel, New Mexico Mutual and Southwest Capital Bank for supporting this informative lunch series.